

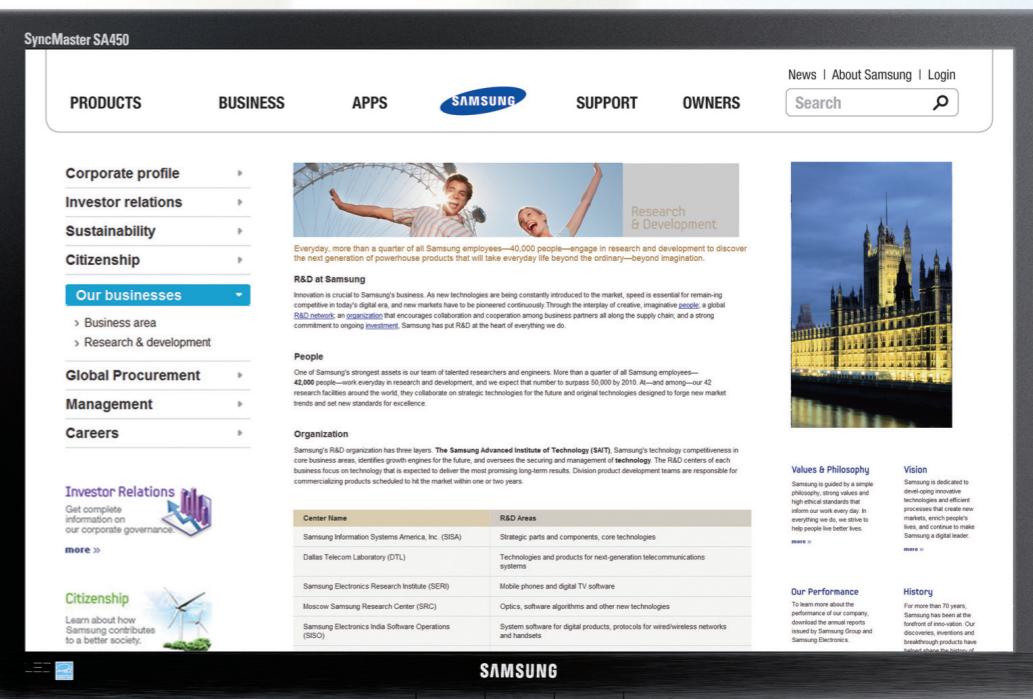
To learn more about the Samsung Business Monitor or  
to find your nearest retailer, please visit: [www.samsung.com](http://www.samsung.com)

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Head Office (Suwon Korea)  
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Suwon City, Gyeonggi-Do, Korea 443-742



**SAMSUNG**

# A multifaceted display solution that's just as reliable



SyncMaster SA450

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**PRODUCTS** **BUSINESS** **APPS** **SAMSUNG** **SUPPORT** **OWNERS**

**R&D at Samsung**

Everyday, more than a quarter of all Samsung employees—40,000 people—engage in research and development to discover the next generation of powerhouse products that will take everyday life beyond the ordinary—beyond imagination.

Innovation is crucial to Samsung's business. As new technologies are being constantly introduced to the market, speed is essential for remaining competitive in today's digital era, and new markets have to be pioneered continuously. Through the interplay of creative, innovative people, a global R&D network—an organization that encourages collaboration and cooperation among business partners all along the supply chain, and a strong commitment to ongoing investment, Samsung has put R&D at the heart of everything we do.

**Global Procurement**

One of Samsung's strongest assets is our team of talented researchers and engineers. More than a quarter of all Samsung employees—42,000 people—work everyday in research and development, and we expect that number to surpass 50,000 by 2010. As—and among—our 42 research facilities around the world, they collaborate on strategic technologies for the future and original technologies designed to forge new market trends and set new standards for excellence.

**Management**

Samsung's R&D organization has three layers. The **Samsung Advanced Institute of Technology (SAIT)**, Samsung's technology competitiveness in core business areas, identifies growth engines for the future, and oversees the securing and management of technology. The R&D centers of each business focus on technology that is expected to deliver the most promising long-term results. Division product development teams are responsible for commercializing products scheduled to hit the market within one or two years.

**Careers**

**Investor Relations**

**Center Name** **R&D Areas**

Samsung Information Systems America, Inc. (SISA)	Strategic parts and components, core technologies
Dallas Telecom Laboratory (DTL)	Technologies and products for next-generation telecommunications systems
Samsung Electronics Research Institute (SERI)	Mobile phones and digital TV software
Moscow Samsung Research Center (SRC)	Optics, software algorithms and other new technologies
Samsung Electronics India Software Operations (SSO)	System software for digital products, protocols for wired/wireless networks and handsets

**Citizenship**

Learn about how Samsung contributes to a better society.

**Values & Philosophy**

Samsung is guided by a simple philosophy: doing the right things and higher standards of ethics and integrity are what we do best. In order to do this, we must help people live better lives, and continue to make Samsung a leader.

**Organization**

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**Our Performance**

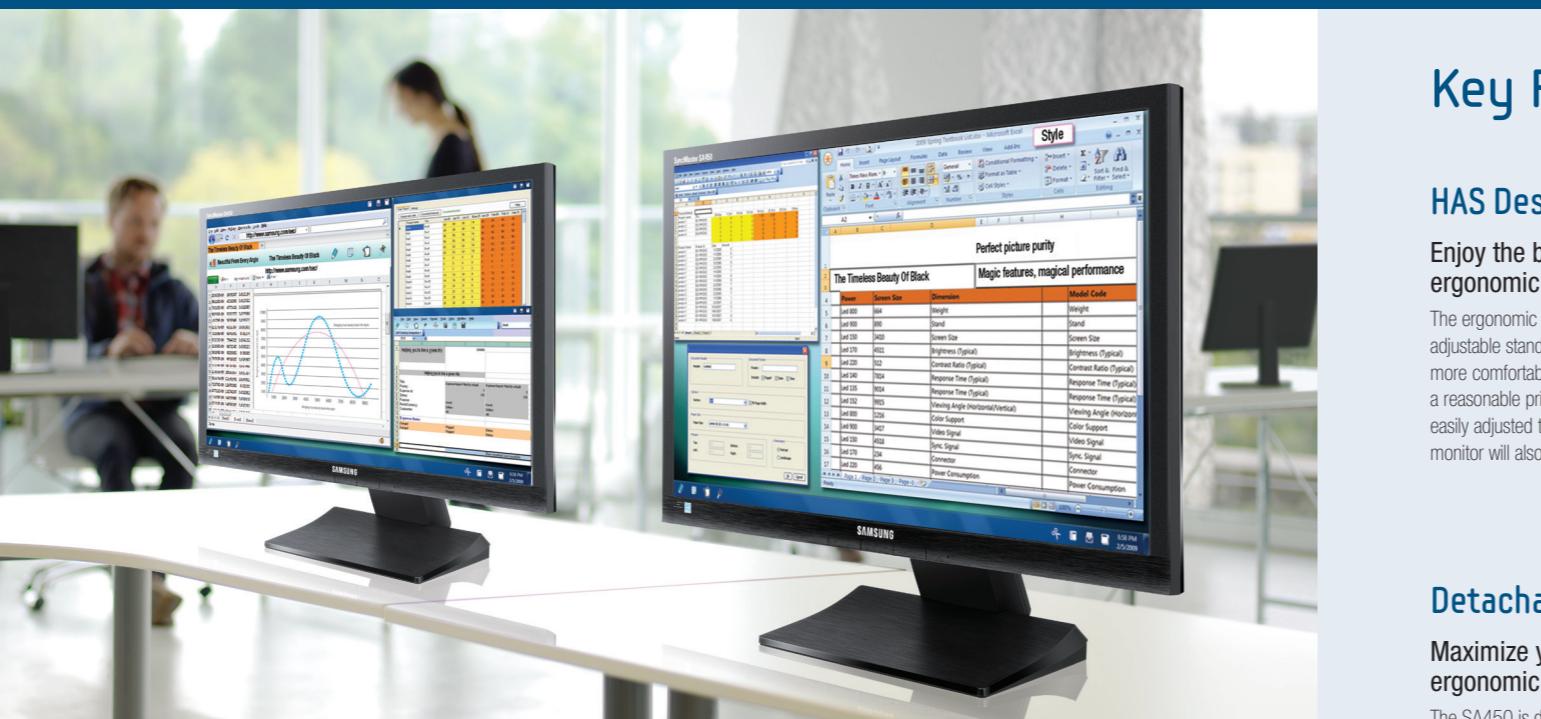
To learn more about the performance of our business, please visit the [Investor Relations](#) section of our website.

**History**

For more than 50 years, Samsung has been a leader in the industry. Our success is based on our dedication, innovation, and commitment to quality. We have always strived to be the best in our field, and we continue to do so.

**SAMSUNG**

SA450

Business Monitor SERIES **4**

## The monitor that delivers efficiency and convenience to any office environment

The Samsung Business Monitor SA450 delivers a powerful, cost-effective display solution that can help meet your business needs. At Samsung, we understand the challenges your business faces, such as increasing competition and an unstable marketplace, so making any type of technology investment is no small matter. The SA450 helps to ease that burden with all of its high-performance features and ergonomic design for a more comfortable working environment. We've succeeded in helping businesses across many fields meet their business goals. From improving patient care to updating workflow systems, streamlining communication processes to increasing employee productivity, the SA450 is optimized for almost any professional setting.

Height adjustable for various display sizes and configurations, the SA450's ergonomic design creates the optimal viewing height for a more comfortable work environment and, most importantly, happier employees. Another feature unique only to Samsung is the detachable adaptor located on the back of the SA450. The detachable adaptor, which is currently under patent review, was designed leveraging Samsung's deep display expertise to provide users with an innovative, space-saving solution that allows for greater flexibility and efficiency, whether wall mounted or on the stand. And for even greater cost efficiencies, the SA450 is extremely eco-friendly with its LED display and other power saving features.

## Key Feature

### HAS Design

Enjoy the benefits of ergonomic design

The ergonomic design of the SA450's height-adjustable stand (HAS) will provide users with a more comfortable and customized work space at a reasonable price. The HAS can be quickly and easily adjusted to a height of 100mm so that the monitor will also be at eye level.



### Detachable Adaptor

Maximize your workspace with ergonomic design

The SA450 is designed with a detachable adaptor which also doubles as a convenient carrying handle when you need to safely move the monitor to another location. The detachable adaptor is also a key reason behind the monitor's slim and space-saving design. It's the perfect complement to the monitor's LED backlighting to create a monitor that can be arranged in multiple configurations to maximize your workspace. In addition, your floors will no longer have a tangled mess of wires and cables that could easily turn into a work hazard. This feature is also very useful if you choose to wall mount your monitor.



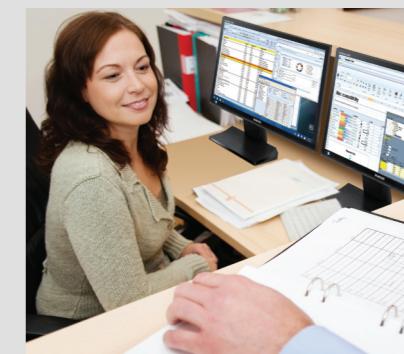
### Pivot

Meet the changing needs of your content

Whether you're comparing two documents side-by-side or reading a long article, the SA450 allows you to easily rotate the orientation of the screen 90 degrees from horizontal to vertical. This ergonomic feature will increase your productivity by enabling you to create the appropriate canvas based on what you're looking at.



## Solutions for Business



### General Office

Position your business for success

The SA450 features robust energy efficiency, designed and easy adjustability settings for maximum comfort throughout the day. You'll also benefit from the long-term reliability your growing business requires at competitive prices you can afford.

### Healthcare

Fit enough for any task

The SA450 provides you and your staff with a tool that's reliable and performs at the highest level, around the clock. Its ability to conduct multiple tasks simultaneously and energy saving features makes it a perfect complement to the healthcare community.

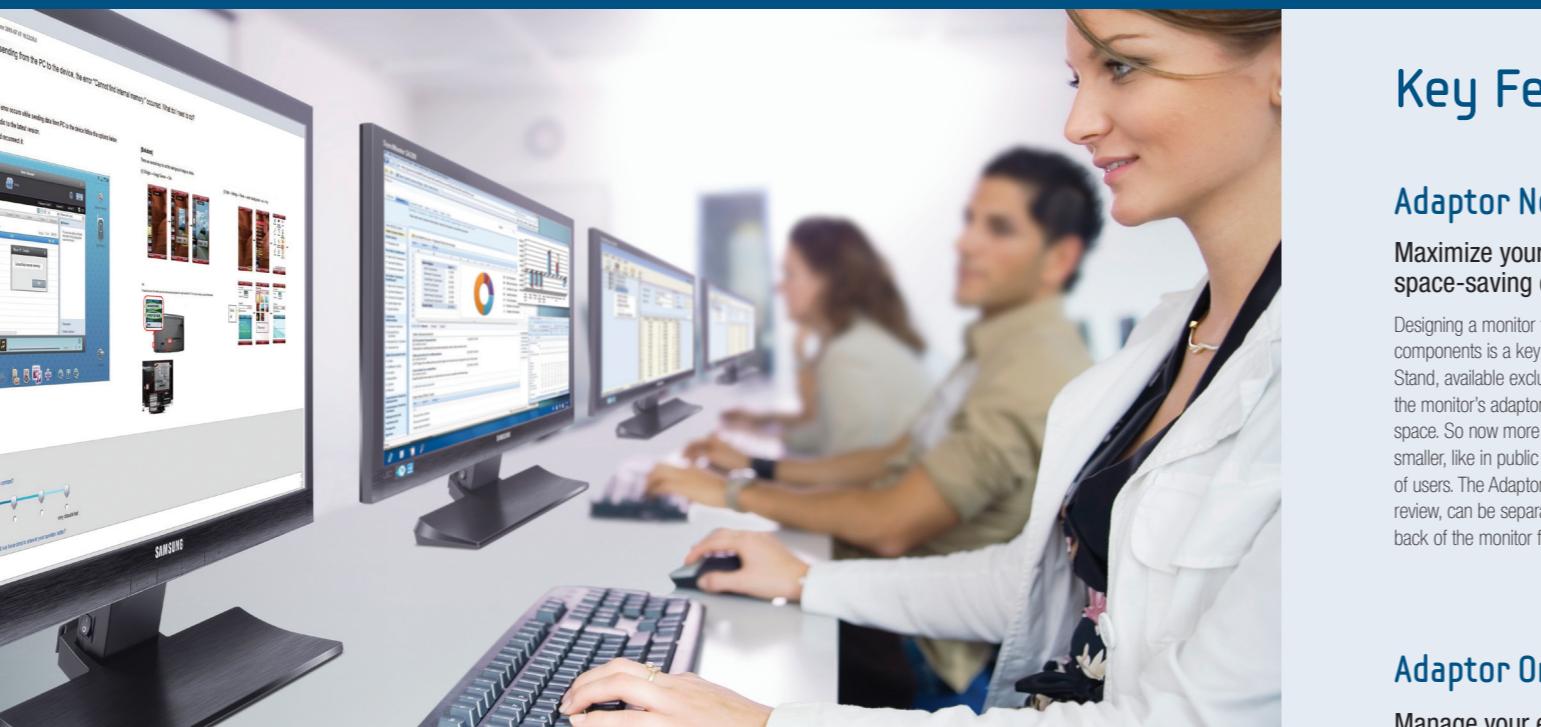
### Local Government

Provide constituents and employees with the tools for progress

With the SA450 monitor, it can help the business aspects of the government run more efficiently in order to keep budget spending down. It provides government workers with a high-performance monitor that will increase productivity and improve operational efficiencies which will keep constituents happy.

Business Monitor SERIES **2**

Stand	Adaptor Neck Stand	Power Consumption	Standby : 0.3W
Response Time	5ms		



## A cost-effective, flexible solution packaged in a monitor

For businesses seeking a flexible display solution that's scalable, performance driven and cost effective, look no further. The Samsung Business Monitor SA200 is designed with all of the easy-to-use, essential features for businesses of all sizes which demand an efficient and productive workforce. This cost-effective monitor possesses a number of space-saving solutions that offer a number of flexible installation options for a variety of office spaces.

Designed to enable efficient use of space, the SA200's Adaptor Neck Stand can fit into almost any tight-fitting area with its slim design. And because the adaptor is fitted on the neck stand, that means less clutter on the floor to create a safer and more efficient workspace. The SA200 is also compliant with VESA wall mounting systems, which will allow you to easily install your monitor anywhere in your office for greater visibility. The monitor is also designed to save more energy with its eco-friendly and power-saving feature like Adaptor On Off 0W. The SA200's money-saving features consume less energy, even throughout the night or weekend, so that you're still saving money over a high volume of monitors.

## Key Feature

### Adaptor Neck Stand

Maximize your office space with space-saving design

Designing a monitor that features an effective use of space and components is a key element of the SA200. The Adaptor Neck Stand, available exclusively for the SA200, is designed to house the monitor's adaptor in the neck stand for a more efficient use of space. So now more monitors can be arranged in spaces that are smaller, like in public areas or offices that require a large amount of users. The Adaptor Neck Stand, which is currently under patent review, can be separated from the monitor and attached to the back of the monitor for easier management and a cleaner look.



### Adaptor On Off 0W

Manage your energy consumption

Switching your monitor to Standby mode doesn't necessarily mean you're saving energy. While some monitors consume up to 1W while in Standby mode, the SA200's Adaptor On Off 0W feature consumes 0W of energy. Placed in a very convenient location, the Adaptor On Off 0W button can be easily accessed whenever you need to step away from your monitor for a long period of time.



### VESA Wall Mount

Increase convenience with a universally compatible wall mounting system

The SA200 is your most flexible business solution when it comes to wall mounting. Compatible with VESA (Video Electronic Standard Association) Wall Mount system, which is considered to be an industrial standard compliance, the monitor can be safely mounted on the wall with minimal effort or office disruption. You can utilize a wide range of VESA-compliant accessories which makes for a much smoother and simpler installation process. The wall mounting system also includes step-by-step instructions and can use any kind of 100x100 standard wall mount.



## Solutions for Business



### School

Empower your students with the tools to succeed

Education should be a privilege, and neither should it be a hindrance. The SA200's slim design and space-saving features make it an ideal educational tool for schools. This cost-effective monitor can open the door to new world-class opportunities for today's young minds.



### Manufacturing

Put quality control at the top of your list

For businesses in the manufacturing industry, the SA200 provides production line workers with a efficient way to streamline daily operations and improve upon core business strategies such as product quality, delivery and overall productivity.



### Retail

Streamline the sharing of store information

To create an efficient retail location, everyone from the customer to the check-out clerk must be able to gain access to the right information at the right time. The SA200 has the ability to serve this information through an internal network that will improve operational efficiencies.

## Convenience

### Create and operate a more efficient business

Running an well-organized business can be found in the details. The Samsung Business Monitor SA450/SA200 solutions have been built to offer you convenient way to uncover operational efficiencies, resulting in a more productive workforce.

#### Cable Arrangement

##### Create an organized workspace

Reduce the amount of visual clutter and create a more organized working environment with the cable arrangement feature on your SA450/SA200. Located on the back of the stand, the power cord and any other cables plugging into your monitor can be neatly organized so that they're hidden from sight. The cords and cables are also tightly secured to the stand so everything stays plugged in.



#### Narrow Matte Bezel with Front Buttons

##### Practical design that understands how you work

The design of the new SA450/SA200 has taken the workplace into consideration. The narrow, matte bezel surrounding the screen provides a larger and unobstructed viewing surface without any distractions such as glossy materials or unnecessary detailing. This allows your workforce to concentrate on the screen, and not what's going on around them. Another useful feature is the position of the function buttons which are integrated into the front of the frame. These physical buttons allow you to easily access and control the most frequently used functions like power, brightness and contrast. The positioning of the buttons provide users with even greater convenience when wall mounting. Compared to monitors with buttons on the side, the Front Buttons allow you to install multiple monitors side-by-side without blocking any of the buttons.

#### Samsung Magic Angle

##### See perfectly from every angle

The SA450/SA200 utilizes Samsung's innovative Magic Angle technology so that images on the screen can be viewed in perfect clarity at almost any angle. The Samsung Magic Angle feature is particularly useful when the monitor is mounted on a wall. Now you can use your monitor to present your ideas or review work with colleagues while they stand around your desk. The wide viewing angle of the monitor provides distortion-free viewing of up to 50 degrees vertically. What's more, by using the on-screen display, the monitor will walk you through a simple, step-by-step installation process.



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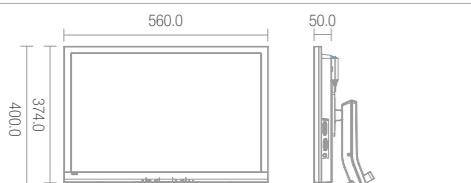
### Create and operate a more efficient business

# SA450 Business Monitor

The intuitive display that's effortless to install

## Dimension (mm)

S24A450BW (24")



S24A450B (24")

570.0 X 387.0 X 201.0 (With Stand) 570.0 X 347.0 X 50.0 (Without Stand)

S22A450SW (Speaker + USB) (22")

508.0 X 380.0 X 201.0 (With Stand) 508.0 X 344.0 X 50.0 (Without Stand)

S22A450BW (22")

508.0 X 380.0 X 201.0 (With Stand) 508.0 X 344.0 X 50.0 (Without Stand)

S19A450BW (19")

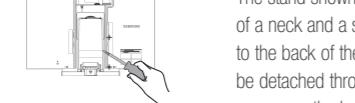
443.0 X 302.0 X 201.0 (With Stand) 443.0 X 262.0 X 50.0 (Without Stand)

S19A450BR (19")

413.0 X 301.0 X 201.0 (With Stand) 413.0 X 261.0 X 50.0 (Without Stand)

## Wall Mount Installation

1



The stand shown in Figure 1 consists of a neck and a square part that connects to the back of the monitor. The stand can be detached through the right and left screws on the lower side of the square part. Unscrew the two screws on the lower side as shown in Figures 1 and 2, and the stand will detach from the monitor as shown in Figure 3.

2



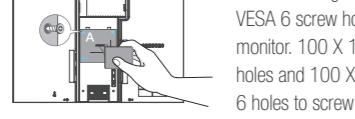
3



After removing the stand, there are total VESA 6 screw holes in the back of the monitor. 100 X 100 wall mount uses 4 holes and 100 X 200 wall mount uses 6 holes to screw in and assemble the monitor.

\* 100 X 200 wall mount is available over the 24-inch model.

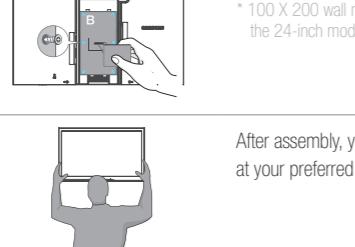
4



With the neck already assembled, lay it down and connect it to the base by tightening the screw located in the hole.

Then, insert the adaptor into the proper position in the back starting from the left side.

5



After assembly, you can install the monitor at your preferred position.

To detach the adaptor, hold it with your right hand and push it toward the left.

## Stand Assembly Procedure | HAS Stand

1



M4 X L10

2

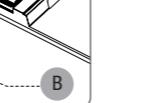


A

B

C

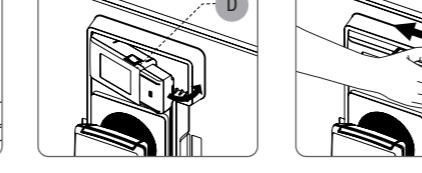
D



With the neck already assembled, lay it down and connect it to the base by tightening the screw located in the hole.

Then, insert the adaptor into the proper position in the back starting from the left side.

C



D



To detach the adaptor, hold it with your right hand and push it toward the left.

## SA450

### Model Name

S24A450BW

S24A450B

S22A450BW

S22A450SW (Speaker + USB)

S19A450BW

S19A450BR

### Display

Screen Size

24"

24"

22"

22"

19"

19"

2250 c/m<sup>2</sup>

2250 c/m<sup>2</sup>

1000:1

1000:1

1000:1

140:90

140:90

1280:1024

1280:1024

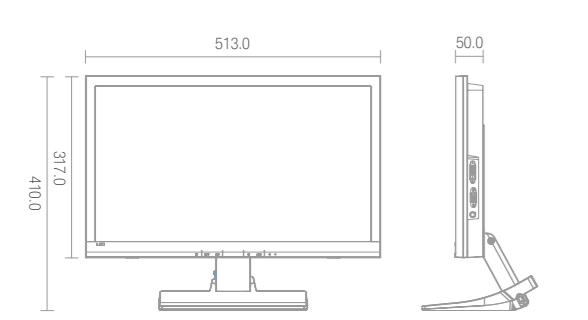
16.7M

# SA200 Business Monitor

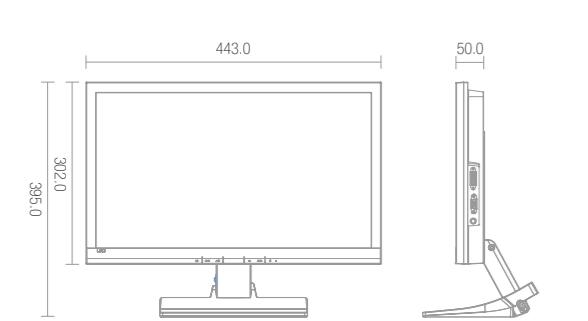
The intuitive display that's effortless to install

## Dimension (mm)

S22A200B (21.5")

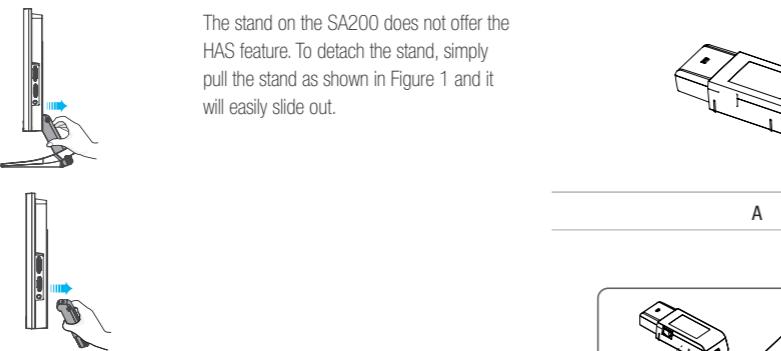


S19A200NW (19")

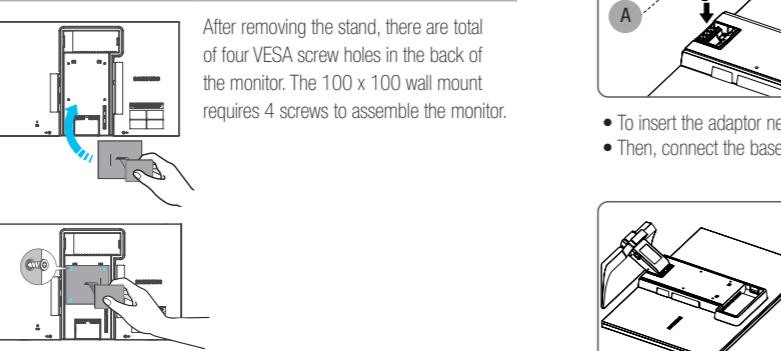


## Wall Mount Installation

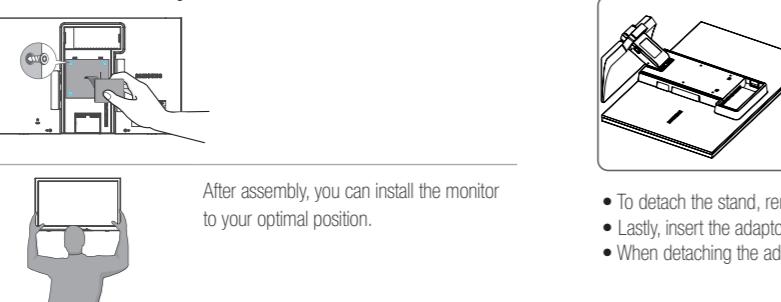
The stand on the SA200 does not offer the HAS feature. To detach the stand, simply pull the stand as shown in Figure 1 and it will easily slide out.



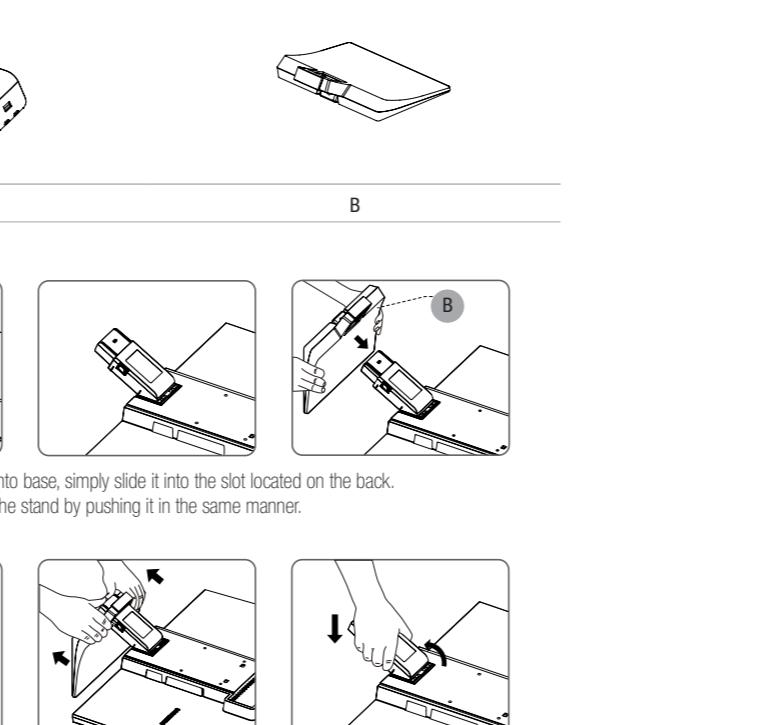
After removing the stand, there are total of four VESA screw holes in the back of the monitor. The 100 x 100 wall mount requires 4 screws to assemble the monitor.



After assembly, you can install the monitor to your optimal position.



## Stand Assembly Procedure | Simple Stand



- To detach the stand, remove the neck from the base and then remove the neck from the slot.
- Lastly, insert the adaptor into the proper position in the back starting from the left.
- When detaching the adaptor, hold with your right hand and push leftward to detach.

## SA200

### Model Name

S22A200B

### Display

Screen Size	21.5"
Brightness (Typical)	250 cd/m <sup>2</sup>
Contrast Ratio (Typical)	1000:1
Resolution	1920 x 1080
Response Time (Typical)	5ms
Viewing Angle (Horizontal/Vertical)	R/L: 85/85 (Typ), U/D: 80/80 (Typ)
Color Support	16.7M

### Signal Input

Video Signal	D-sub, DVI
Sync. Signal	Separate, Composite, SOG

### Power

Connector	D-sub, DVI
Power Consumption	22W
Stand By Power (DPMS)	0.3W

### Feature

External Adaptor	External Adaptor
DDC 2B	DDC 2B
USB Powered Hub Option	No (Option)
Mac Compatibility	Yes
Multi Speaker	No (Option)
Wall-Mount	Yes (100 x 100)
Energy/Environment Mark	Yes
Cabinet Color	Matt Black
Optional Accessory	D-sub Cable
Special Feature	Eco Saving, Multi Screen S/W, Samsung Magic Angle, Samsung Magic Bright3, Samsung Magic Color, Off Timer, Customized Key, Image Size, 10W Mechanical Switch, Carrying Handle

### Dimension

Product Dimension (With Stand, W x H x D)	513 x 410 x 201
Product Dimension (Without Stand, W x H x D)	513 x 317 x 50

### Weight

Shipment Dimension (W x H x D)	585 x 387 x 140
Product Weight	3.6

### Stand

Shipment Weight	5
Type	Simple

### Function

Function	Tilt
----------	------



GOLD



RoHS

\* EPEAT Gold Certification is available only for NA.

